

# The Porsche Experiences of Adrenalina **Experience** **2027**

Germany · Austria · Italy · Switzerland · France · Monaco · Slovenia

DRIVE THROUGH YOUR DREAMS

[www.adrenalina.co.il](http://www.adrenalina.co.il)  
[hello@adrenalina.co.il](mailto:hello@adrenalina.co.il)  
+972-50-8020620





**ADRENALINA EXPERIENCE**

**DRIVE THROUGH YOUR DREAMS**

# **Adrenalina Experience - Drive Through Your Dreams!**

Welcome to a world where dreams of driving luxury cars, staying in 5-star hotels, and chasing extreme adventures come true! Adrenalina Experience leads the luxury travel scene across Europe with breathtaking Porsche journeys that make you feel part of a legend.

## **What do we do?**

We take you on an unforgettable journey the length and breadth of Europe, along scenic roads that combine breathtaking landscapes with the driving experience of top-tier Porsche vehicles. Every model in our fleet - including the 911, GT3, and GT4 RS - is hand-picked to give you the perfect driving experience.

## **An experience that makes the difference!**

Our journeys include far more than just driving. You'll find yourself soaring over the Alps on helicopter tours, racing on mountain karts, crossing breathtaking passes, joining professional driving workshops, and even enjoying gourmet tasting tours. And all of it with stays at luxury resorts, chosen especially to deliver comfort, prestige, and calm.

## **Adrenalina Experience - Drive Through Your Dreams!**



WHY ADRENALINA

# So why choose Adrenalina Experience?

- **Direct partnership** with Porsche - no subcontractors, no outdated models.
- A wide, dedicated fleet of Porsche models, **including premium high-performance models**.
- **Direct flights, luggage included!**
- Carefully chosen resorts, luxury hotels, and routes, combining every element into a flawless experience.
- Rich, varied content including challenge activities (included in the price) and combinations you won't find anywhere else.
- Personal attention and pampering all along the way.
- An exceptionally wide variety of trips to equally stunning destinations.
- Drive a 911 from age 25!
- A single deductible per vehicle, with full deductible-waiver coverage available!
- Self-drive - the car is yours from the very start of the journey!
- A dedicated luggage vehicle that moves your suitcases hotel to hotel, keeping your mind clear and your car light.
- Partnerships with the country's leading companies, with the capacity to deploy a large number of vehicles at once!
- Escorted by a professional team fluent in Hebrew, English, Arabic, and German.



# A Little About Me



## Shai Hassid

CEO & Owner · Adrenalina Experience GmbH · Founder, Adrenalina Man Ltd.

### **Nice to meet you: power, family, and automotive excellence.**

I'm 45, happily married to Avishag, and a proud father to Maayan and Yarin. My life is a powerful blend of a burning passion for cars and sport motorcycles, and an uncompromising devotion to my family. As the owner of the Israeli company Adrenalina Man Ltd. and the German Adrenalina Experience GmbH, I channel my love of extreme performance into creating extraordinary, breathtaking experiences for our clients.

Much like the Porsche brand itself, I chart a course of expertise and innovation. My ambition is always to operate in "blue waters" - creating new, special, and varied adventures every year that combine genuine challenge with pure fun.

#### **My Experience**

Over 20 dynamic years in the Israeli automotive industry, a decade of them in senior management roles. Throughout those years I developed a deep, almost instinctive understanding of automotive excellence in all its layers. Over the last six years I've expanded into the world of luxury and extreme travel, where I successfully combine that professional expertise with my own deep personal connection to travel.

#### **Education & International Ties**

I hold a Bachelor's degree in Economics and Accounting and a Master's in Business Administration specializing in Marketing. That academic background gives me a shared, respected language with our European partners, and forms the foundation for business creativity and a broad network of global connections.

#### **My Philosophy**

To live at maximum intensity - whether conquering a new business challenge or developing groundbreaking driving journeys - I bring a burning drive and single-minded commitment to every task. I believe in the power of humanity, mutual respect, and genuine connection. In my personal life, I value family, sport, and the thrill of extreme adventure above all else. A devoted animal lover, I feel at home both out in the wild and during quiet, quality time with the people closest to me.

**My life philosophy is simple: don't just dream it - wake up and do it! Plan carefully, and live life to the fullest, focused on the positive, genuine giving, and unstoppable optimism.**

2027 Season

## Adrenalina Experience - Our Journeys

- |           |                                        |                                                 |
|-----------|----------------------------------------|-------------------------------------------------|
| <b>01</b> | <b>The European Experience</b>         | Germany · Switzerland                           |
| <b>02</b> | <b>The Ultimate Experience</b>         | Germany · Austria · Italy · Switzerland         |
| <b>03</b> | <b>Italy in Style</b>                  | Northern Italy & the Dolomites                  |
| <b>04</b> | <b>Austria &amp; Slovenia</b>          | Germany · Austria · Slovenia                    |
| <b>05</b> | <b>Surprise Experience</b>             | A surprise destination - you sign up, we choose |
| <b>06</b> | <b>Golden Sands</b>                    | From Milan to Monte Carlo                       |
| <b>07</b> | <b>Corporate &amp; Business Routes</b> | Fully customized itineraries                    |

01

Germany • Switzerland

# The European Experience

Hand on the wheel, heart on the pedal - and off you go, a Porsche 911 Cabriolet soaring down the roads of the Black Forest. This isn't a road trip - it's a rollercoaster of emotion, power, and prestige. The wild south, the hypnotic north - storybook towns, impossibly tall trees. Every day opens onto a new landscape, and then... Switzerland. Hovering by helicopter over the Harder Kulm, looking down on Interlaken and Lauterbrunnen. The cars shine, and the hotels shine just as bright - 5-star pampering, fine wine, perfect food.

KM  
**1,100**

NIGHTS  
**4**

VEHICLE  
**911 Cabriolet**

PRICE  
**From €5,890**

## 2027 DEPARTURE DATES

May 2-6

May 30-Jun 3

Jun 13-17

Sep 19-23

Sep 26-30





Germany · Austria · Italy · Switzerland

# The Ultimate Experience

The key turns, the engine roars. You're in a brand-new Porsche 911 Cabriolet - top down, the scent of freedom in the air. Germany welcomes you with winding roads, but that's just the warm-up. Austrian Tyrol meets you at peak intensity, then Italy - the Dolomites surround you on every side, as if you'd stepped into a postcard of a dream. Then Switzerland - paragliding over Lake Walen, soaring like a bird with a racer's heart. Every night ends in perfect pampering at superior 5-star hotels.

KM

**1,350**

NIGHTS

**4**

VEHICLE

**911 Cabriolet**

PRICE

**From €5,890**

## 2027 DEPARTURE DATES

May 16-20

Jul 11-15

Jul 18-22

Sep 12-16

Oct 24-28 (Autumn) · €5,990



**02**

Northern Italy & the Dolomites

# Italy in Style



Get ready for a breathtaking experience - a Porsche journey through the stunning landscapes of northern Italy. Grip the wheel and feel the power beneath your hands as you drive along winding roads framed by green hills. Every turn reveals a new wonder: endless green expanses, picturesque vineyards, and enchanting alpine villages hidden among the mountains. The roads blend sharp hairpins with open stretches - a perfect mix of thrill and calm, luxury and pure adrenaline at their finest.

KM

**1,050**

NIGHTS

**5**

VEHICLE

**911 Cabriolet**

PRICE

**From €6,890**

## 2027 DEPARTURE DATES

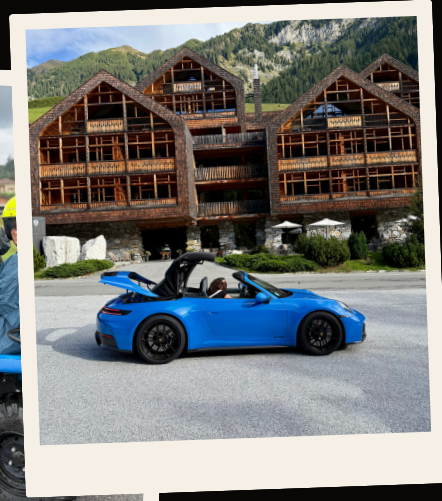
**Jun 6-11**

**Jul 4-9**

**Sep 5-10**

Germany · Austria · Slovenia

# Austria & Slovenia



Take a deep breath - you're about to set out on the adventure of a lifetime. Germany welcomes you with the Grossglockner High Alpine Road, winding through breathtaking green hills and valleys. Then comes Slovenia - a wild rafting adventure on the Soča River, and a jaw-dropping scenic drive through the Trenta Pass, followed by an evening at a luxurious casino. On day four, an exhilarating zipline adventure awaits you in Stoderzinken.

KM  
**1,250**

NIGHTS  
**4**

VEHICLE  
**911 Cabriolet**

PRICE  
**From €6,390**

## 2027 DEPARTURE DATES

**Jun 27-Jul 1**

A Surprise Destination

# Surprise Experience



Now it's our turn to surprise you! Sign up, and we'll choose your destination - one of our three flagship journeys: the European Experience, the Ultimate Experience, or Austria & Slovenia. Which one will you get? That's exactly the magic of it. What you do know in advance: a Porsche 911 Cabriolet, 5-star hospitality, close support all along the way, and plenty of surprises.

KM  
**1,000-1,350**

NIGHTS  
**4**

PRICE  
**From €5,290**

2027 DEPARTURE DATES

**May 23-27**

Italy • Monaco • France

# Golden Sands

Porsche 911 - power, prestige, and Italian-French ecstasy! The journey begins the moment the engine starts in Milan, racing into the heart of Piedmont and through the dramatic Italian Riviera. Then - the crossover into ultimate glamour: Monaco and Monte Carlo, billionaires, supercars, and yachts the size of buildings. The finale in Nice is a victory statement: French elegance, stunning beaches, and gourmet dining. This is our most prestigious journey, and for good reason.

KM

**860**

NIGHTS

**5**

PRICE

**From €8,900**

DATE

**Jun 20-25**



Fully Customized Itinerary

# Corporate & Business Routes

Team-building days, employee recognition events, incentive trips, or VIP client hosting - we build your company a fully customized Porsche route, at the length, pace, and countries that fit your needs precisely. What sets us apart: we're not a rental agency - we're the team that builds, drives, and escorts every route ourselves, start to finish. Because on the day your employees or clients sit behind the wheel of a Porsche, there's no room for mistakes.

KM

**600-1,250**

NIGHTS

**3-5**

VEHICLE

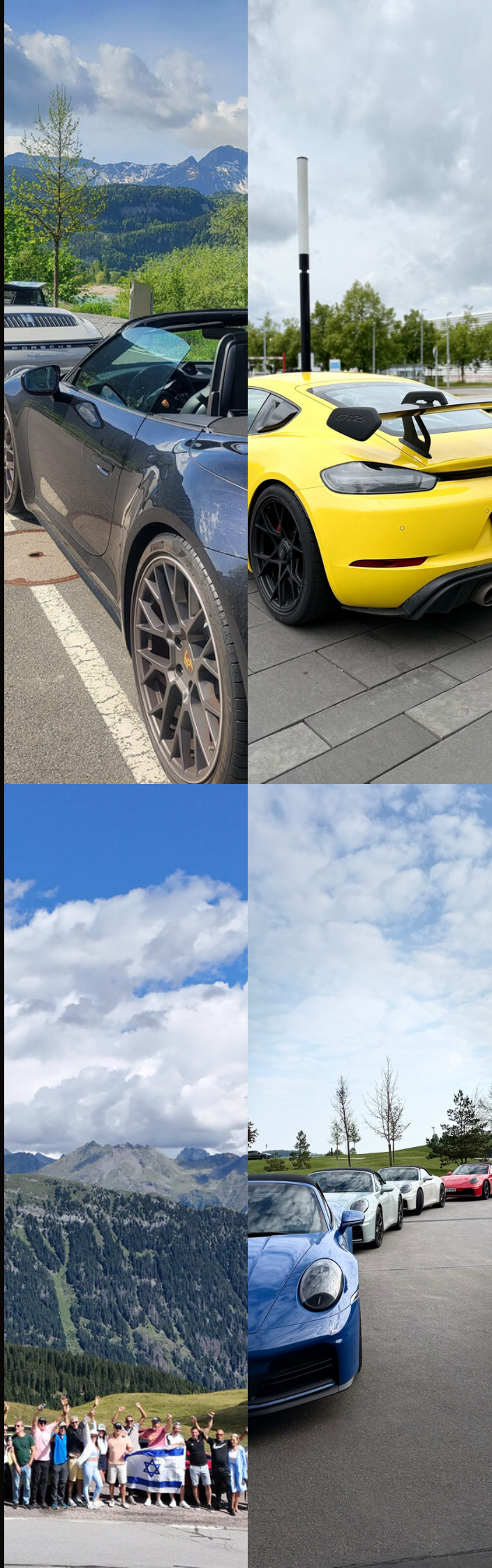
**Coupe/Cabriolet**

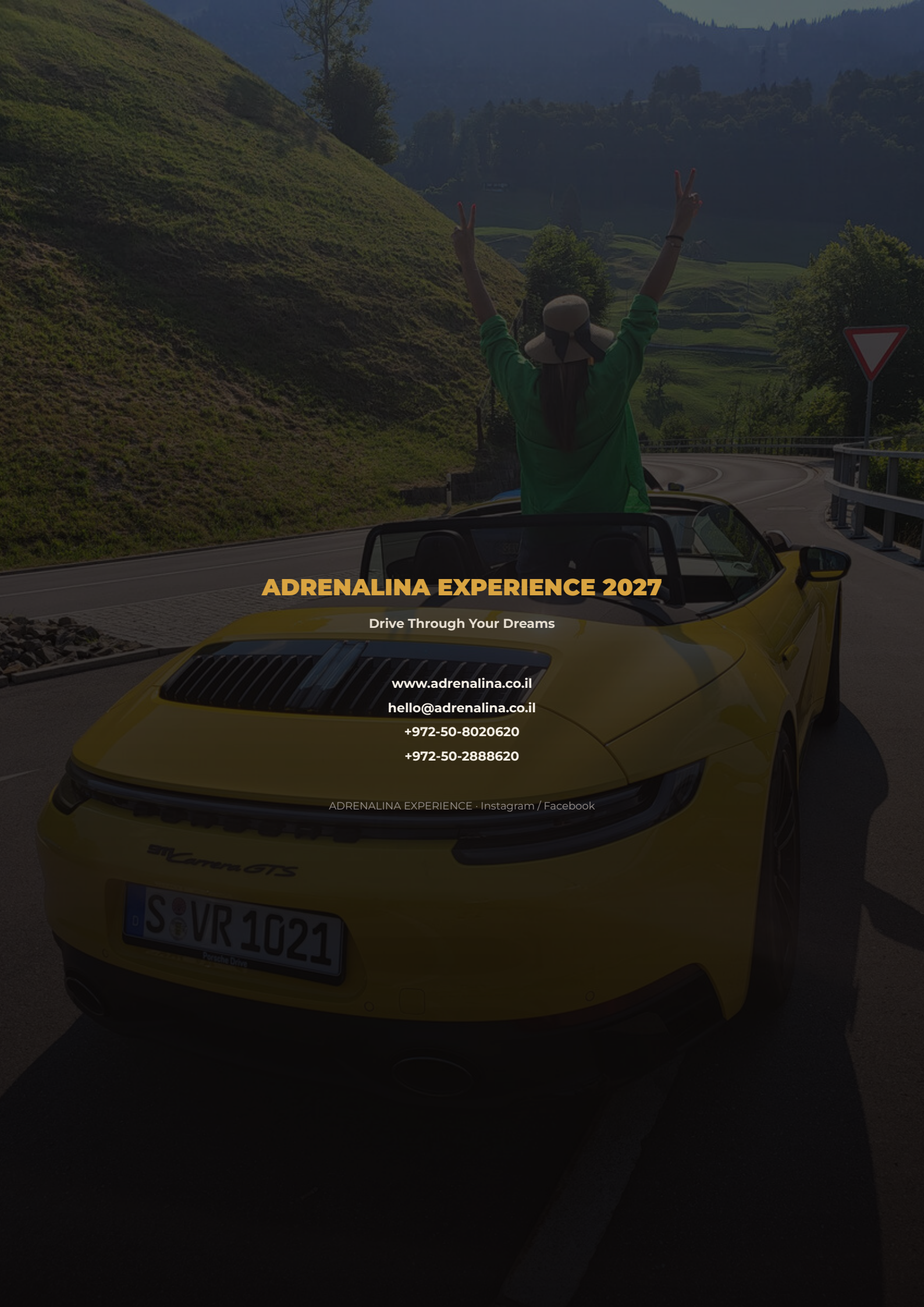
PRICE

**Custom quote**

DEPARTURE DATES

**Custom - by arrangement**





## ADRENALINA EXPERIENCE 2027

Drive Through Your Dreams

[www.adrenalina.co.il](http://www.adrenalina.co.il)

[hello@adrenalina.co.il](mailto:hello@adrenalina.co.il)

+972-50-8020620

+972-50-2888620

ADRENALINA EXPERIENCE · Instagram / Facebook